

Hasbro Inc.

Cake Mix Studio

Owner Reference:

Hasbro Inc.
200 Narragansett Park Drive
Pawtucket, RI 02862

Construction Manager:

Shawmut Design & Construction
3 Davol Square, Suite A 275
Providence, RI 02903

Technology Consultant

Communications Design Associates
Stewart Randall
(781) 551-8490
437 Turnpike Street
Canton, MA 02021

Scope of Work

SyNet worked in conjunction with Shawmut during this project to install an Augmented Category 6 cabling system. The project required continual flexibility as the conduit sizing was impacted by the larger outside diameter of the newly designed cable. SyNet proactively collaborated with Communication Design Associates to ensure all locations were wired with the full complement of cabling including four pair copper fiber, and coax.



About the Client

Hasbro Inc. is an American multinational toy and game board company that was founded in 1923. Hasbro's Cake Mix Studio is a sound stage with a large green screen as well as editing facilities, audio production room, voice-over booth, studio, and a conference room. This studio has afforded Hasbro the ability to produce most of their broadcast commercials and content in-house over the years.



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